**United Way of Frederick County**

**Employee Giving Campaign**

**Sample Final Reminder Letter**

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Hello Team,

As the United Way Campaign comes to a close, I wanted to send out one last message to encourage you to get involved. If you’ve already donated, **thank you!** Your commitment to improving our community sends the message that [COMPANY NAME] is a company that cares. We are grateful for you.

If you’re still thinking about it – please keep this in mind:

United Way receives much of its funding from workplace campaigns like ours. Every dollar you give results in $4.63 in community impact. Your donation really does make a difference!

Every person that chooses to contribute to the campaign helps address critical needs in our community, like children without school supplies, families in need of shelter, families seeking medical care, and families striving for a better life for their children.

Thanks to the generosity of people like you, United Way is changing our community for the better. **Please help us finish our campaign strong by making a gift today!**

Thank you for everything you do!

[ECC Name and Title]